



**AFRICA ARENA**

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

**X**



# Venture Studio & Corporate VC Unconference

*From dealflow to exits: how venture studios and corporates could support ecosystems in Africa?*

**From April 12th to April 14th 2025  
The White Camel: Agafay Luxury Camp  
in Marrakech, Morocco**

# CONTEXT & OPPORTUNITY

## About the Marrakech CVC Unconference

The Venture Studio & Corporate VC Unconference gathers key players in Africa's VC landscape—GPs, LPs, venture studios, and corporates—for an informal weekend of meaningful connections. Focused on unfiltered exchanges, it explores how venture studios and corporates can boost deal flow and exits, fostering deeper knowledge and collaboration within the VC ecosystem.

*[\(Read our last VC Unconference report here\).](#)*

## What to expect?

- **Exclusive networking:** Connect with startup studios, corporates, LPs, and GPs to build powerful relationships and collaboration opportunities.
- **Hands-on workshops:** Dive into best practices for corporate innovation and venture building, guided by industry experts and seasoned practitioners.
- **Informal activities:** Strengthen connections and spark fresh ideas over engaging activities and interactive sessions.

## When & where?

From April 12th to April 14th 2025  
*The White Camel: Agafay Luxury Camp*  
in Marrakech, Morocco





Mstudio is a startup studio building mobile-first ventures for Francophone Africa’s informal sector. Through an 18-month venture-building program, it helps top entrepreneurs go from idea to Seed-ready traction, creating quality deal flow for VCs.



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AfricArena has been, since 2017, a premier dealflow platform for startups, investors, corporates and tech ecosystem players in the continent. AfricArena has for mission to:

- Connect founders with investors & corporates in a founder-focus series of events
- Bridge African tech ecosystems and promote their opportunities Create an impact-driven investor community
- Attract entrepreneurs and investors in Africa





Ring Capital is a B-corp and mission-driven enterprise acting as an ecosystem dedicated to impact investing. It operates across different stages of company-development and geographies through four investment strategies and a venture philanthropy fund.

Ring Africa is a GBC within this ecosystem. Launched with MStudio, its ambition is to back impact ventures in Francophone Africa, fostering local, sustainable entrepreneurship to drive economic growth and empower the next generation of African impact leaders.



**ALTITUDE**  
Impact Growth  
2018



**MISSION**  
Impact Venture  
2021




**GENERATIONS**  
Impact Seed  
2023




**AFRICA**  
Impact Early-Stage  
2024




**FOUNDATION**  
Venture Philanthropy  
2020



13 investors and an experimented corporate team



5 operating partners and a network of qualified advisors and experts



Network of institutional and corporate public partners







# THE COLLECTIVE

A community of GPs and ecosystem players from the African VC space, run online and in-person

- VC Unconference Events
- WhatsApp Community
- Digital Collective Africa Website

**280+**  
members

## Current Workgroups

- |   |                            |   |                         |
|---|----------------------------|---|-------------------------|
|  | Governance Tool Kit        |  | Policy Advocacy         |
|  | Building Ecosystem Bridges |  | Valuation Fundamentals  |
|  | Standardized Documentation |  | Due Diligence Checklist |



# Venture Studio & Corporate VC Unconference

The White Camel: Agafay Luxury Camp  
in Marrakech, Morocco

## Saturday 12th April

- 15:00 Arrive for check-in
- 15:30 Free Time
- 16:30 Welcome & Introductions @ the pool
- 19:30 Welcome Dinner

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# Venture Studio & Corporate VC Unconference

The White Camel: Agafay Luxury Camp  
in Marrakech, Morocco

## Sunday 13th April

08:00 Breakfast

09:30 Welcome | Introduction

09:45 Session | Decoding Venture Studios & Corporate Innovation: Models, Strategies & Impact

11:00 Session | Aligning forces for innovation: partnership models for Venture Studios, Corporates and GPs to boost African dealflow

12:30 Lunch

13:30 Session | Exit paths: Leveraging venture studios and corporate partnerships to increase liquidity

14:30 Session | Zoom-in: Moroccan ecosystem as a use case

15:30 Activity

17:30 Action Plan & Conclusion

19:00 Dinner

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The White Camel: Agafay Luxury Camp  
in Marrakech, Morocco

## Monday 14th April

08:00 Breakfast

09:30 Depart back to Marrakech for GITEX Africa

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OFFICIAL

# PRICELIST

Marrakech Morocco  
CVC Unconference  
2025

## Standard (2-nights stay)

- 2-nights stay (including meals, beverages and activities)

[Book Now](#) ←

€ 799

## Premium

- 2-nights stay (including meals, beverages and activities)
- AfricArena Wired App: 1 Year Membership

[Book Now](#) ←

€ 999



[Click here](#)  
[or scan](#)

**PURCHASE YOUR TICKET**  
**Eventbrite**



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GITEX  
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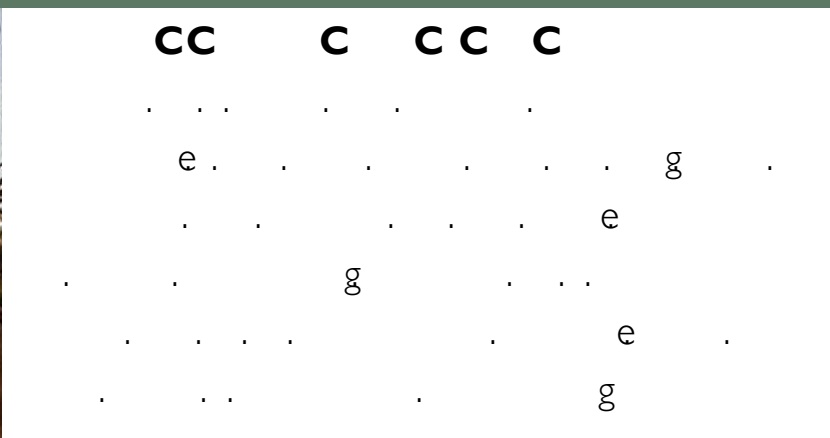
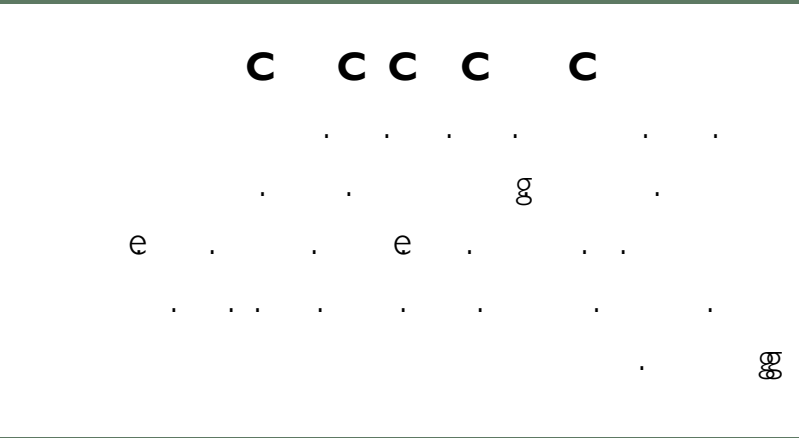
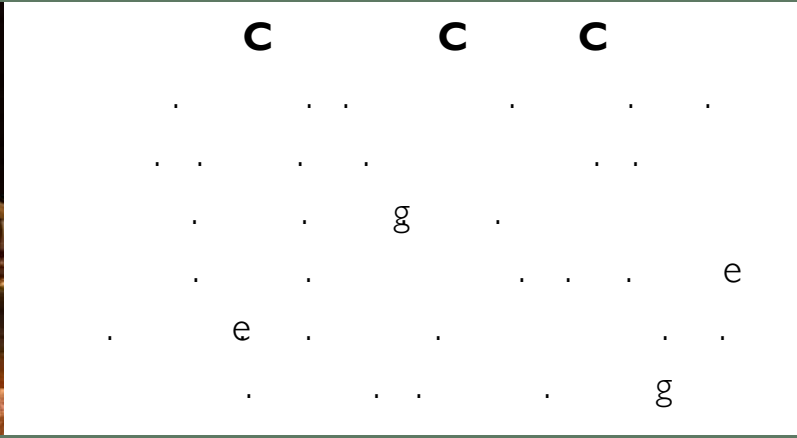


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**M** STUDIO



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